

# PostCodeIt.co.uk

## Frequently Asked Questions...

### **Why is it called PostCodeIt?**

We want to be a worldwide website and 98% of countries have a postcode or zip code and everyone knows about postcodes so when asked for something local we just say... 'PostCodeIt'

### **Why do you give away 50%?**

Good causes need our help in these torrid times and we believe ALL good causes deserve a little bit more help and we have designed a platform that helps everyone!

### **Can you sustain giving away 50%?**

Yes - We have worked hard to plan, build, and now manage an online platform that is successful, automated, workable, and above all sustainable in all its areas!

### **So what do I get for my £1?**

All adverts are just £1 including the Vat

Web links to your website

Back link to your event or item for sale

4 photos and 200 words

A business logo or picture that will be placed on all your adverts

Pinpoint marker tool, email and contact, business details

And many more editions and all for just your £1

MOREOVER, you get to choose which good cause you donate 50% of the £1 you paid for the advert

**Business Directory** - Advertised in our business directory for 6 months.

**Items for sale** - Advertised for 6 months or until sold and /or removed by you.

**Advertise and Find local jobs** - Advertised for 6 months or until removed by you.

**Events** - Advertised until the day after the event date.

**Local Information** - Advertised for 6 months or until removed by you.

**Vehicles, properties, tickets, sports** and many many more categories

### **PostCodeIt App Coming soon!**

Download your App for just £1 and search FREE!

### **Can I see everything in my account when selling something?**

Yes, you have full access and can emend 24/7

### **How is a good cause paid?**

There are two options...

We send out a cheque on the 2<sup>nd</sup> of every month or

We pay the monies directly into the good cause bank account

### **Do we get full access to our account if we are looking for funding?**

Yes – once we have confirmed your Charity number, School name, Good Cause etc you then get full access to your PostCodeIt Good Cause account.

Access to how much has been raised and date focused reports.

Immediate view on donations to your good cause, by the advertiser's name

How do I know that a good cause actually gets their donation?

Every good cause has access to their donations account and they can see within seconds who has donated to them and how much.

Charities receive payments once their accounts have reached £5.

PostCodeIt also provide every good cause with their own bespoke page. Here is an example page.

<http://www.postcodeit.co.uk/cysticfibrosis>

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## **How many good causes can sign up?**

As many as want too, you would be silly not to as it's FREE and you get funding from anyone and everyone!

## **Can businesses put on events and items for sale etc?**

Yes – the more people the better. Businesses, consumers, anyone, and everyone!

## **Are you a green company?**

Yes - PostCodeIt was based on being green by helping local communities realise what they have and keep local people – local.

## **Are there any other costs associated with PostCodeIt?**

No – and all prices are inclusive of Vat, the 50% donated is 50% of the £1 advert!

## **What do you mean by No commission and No sellers fees?**

You are selling your items and we do not get involved or take any other revenue. What you sell your item or service for is down to you and what you make is yours!

## **What is the business register?**

This is a facility where you can put your business on PostCodeIt and promote it locally. For example – If you are a plumber you can put all your details on for 1 month and anyone searching locally for a plumber will find you and with the pinpoint marker on your advert, it shows your exact location

## **Can you donate more than 50% to a good cause?**

Not at the moment. However, you can directly go to a good cause website and donate there.

## **Advertise anything... Does that mean literally anything?**

Within reason... We know the majority of our customers will be law abiding and non-offensive but, there will be the exception and we know that!

On that note, we will NOT tolerate rude, sexual, or racist adverts and they will be removed immediately without refund.

## **Is our site safe and secure?**

Yes, we are encrypted with a full EV certificate. You will see the address bar goes green and if you click on the padlock, you will see our encrypted certificate.

We believe in transparency so for further information, please call and we will be happy to discuss with you and more importantly, we would not survive as a business, credibly or financially...

## **Can you advertise anywhere?**

Yes – Our site is local, national and worldwide to everyone, so if you have a flat or house abroad that you rent out, put it on PostCodeIt

If you have, any additional questions please email them to us at [yourinfo@postcodeit.co.uk](mailto:yourinfo@postcodeit.co.uk) and we will be happy to answer them and add them to our list of FAQ's.

**Thank you - The PostCodeIt team**

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